Technology Innovation and Development

- TDLC's Challenges

Knowledge Sharing for DevelopmentMarch 2011

Tomoyuki Naito

Tokyo Development Learning Center (TDLC)
East Asia and Pacific Region
The World Bank



Recent Tech Innovation

HDD to Cloud

Wired to Wireless

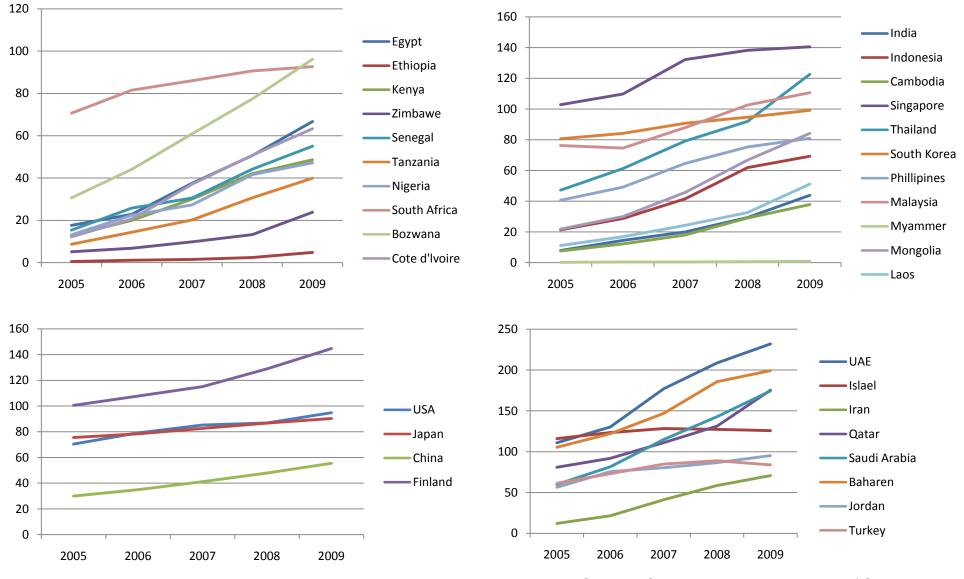
Mobile phone to Smart Phone

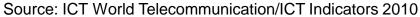
Laptop to Tablet

Google to Social Network

Light Weight, Continuous Connect, Rich info.











#	Country	<u>Users</u>	Growth		<u>Pen.</u>
1	<u>United States</u>	152 189 880	+18 264 500	13.64%	49.06%
2	<u>Indonesia</u>	35 174 940	+7 374 780	26.53%	14.48%
3	United Kingdom	29 187 440	+1 183 940	4.23%	46.81%
4	<u>Turkey</u>	26 416 060	+2 582 920	10.84%	33.95%
5	<u>Philippines</u>	22 651 600	+5 976 440	35.84%	22.67%
6	<u>India</u>	22 248 440	+8 668 340	63.83%	1.90%
7	<u>Mexico</u>	21 892 020	+6 408 380	41.39%	19.47%
8	<u>France</u>	21 037 340	+1 752 920	9.09%	32.48%
9	<u>Italy</u>	18 438 760	+1 732 120	10.37%	31.74%
10	<u>Canada</u>	17 381 700	+916 440	5.57%	51.49%
22	<u>Egypt</u>	5 700 180	+1 578 720	38.30%	7.08%
33	<u>Saudi Arabia</u>	3 456 920	+833 260	31.76%	13.43%
35	<u>Israel</u>	3 188 840	-28 040	-0.87%	43.36%
44	<u>Japan</u>	2 553 660	+1 169 540	84.50%	2.01%
49	<u>Singapore</u>	2 295 420	-117 920	-4.89%	48.83%
50	<u>Tunisia</u>	2 221 260	+512 560	30.00%	20.98%
51	United Arab Emirates	2 054 720	+314 000	18.04%	41.30%
53	<u>Finland</u>	1 891 760	-9 740	-0.51%	35.99%
59	<u>Vietnam</u>	1 559 640	+333 520	27.20%	1.74%
60	<u>Bangladesh</u>	1 452 860	+432 300	42.36%	0.92%
63	<u>Jordan</u>	1 301 500	+242 880	22.94%	20.31%
66	<u>Lebanon</u>	1 229 720	+207 420	20.29%	29.81%
69	<u>Kenya</u>	1 055 100	+166 160	18.69%	2.63%

Source: http://www.socialbakers.com/facebook-statistics/



Recent Dilemma and Demand

- "Jasmine Revolution" and MICs
- "Food Crisis" and Poverty

More growth, More employment, Less inflation.

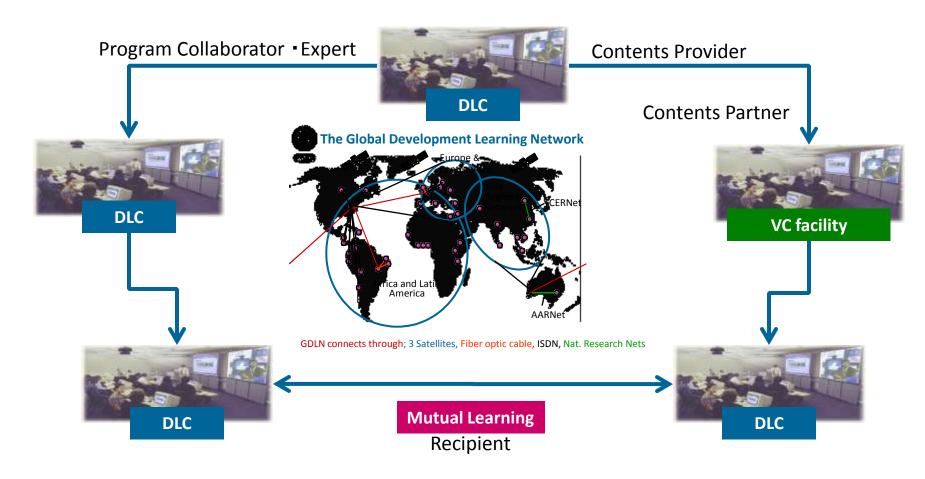
- Rapid demand of new leverage typed development model is required.
- Rapid demand increase of knowledge/expertise/experiences sharing.



GDLN

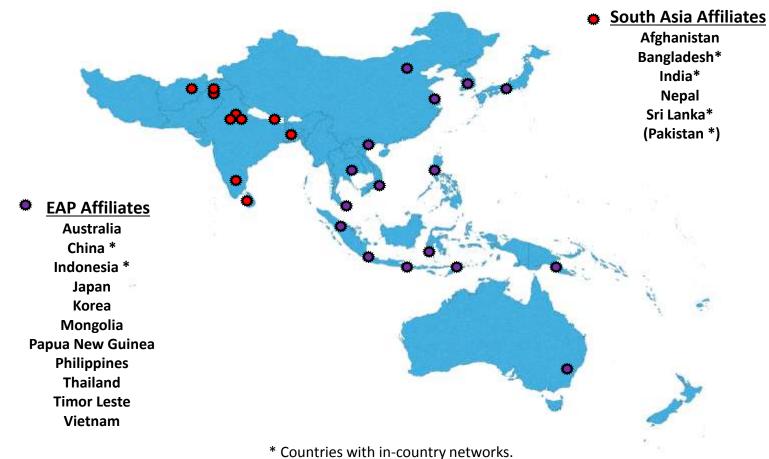


GDLN is a global network to share knowledge and experiences on development and poverty alleviation











TDLC Update



TDLC's Fundamental Role

1. Exchange of Knowledge

- To serve as a platform for exchange of knowledge and experience on development, through partnerships with various public and private organizations in Japan and the region.

2. Building Capacity and Learning to Support Growth

- Play an instrumental role in supporting growth and building the capacity of GDLN affiliates in the region, serving as a virtual hub for the regional GDLN community.



TDLC Phase 2 (July 2010- March 2015): Strategy

Three Strategic Pillars

- Learning program design and delivery (Public Goods Model)
- Knowledge sharing platform on development issues
- Technology leadership and network development

Business Mainstreaming in Phase 2

Mainstream **TDLC** activities and services as part of broader EAP and Bank knowledge dissemination, outreach and capacity building strategies.

- Scale up TDLC's role as a platform for dissemination of key analytical reports and research activities
- Facilitate knowledge exchange, disseminate outcomes and impacts of other WB-GoJ partnership programs, e.g. JSDF
- Channel TDLC's flagship capacity building and learning programs and to meet the training needs of Bank projects in EAP countries



1. Exchange of Knowledge and TDLC Mainstreaming

EAP strategy TDLC's possible contribution ex.) Co-Financing of Climate Change PL in Indonesia w/JICA **Sustainable Growth** Capacity Joint **Joint AAA Building and Effective Poverty Co-Financing Policy Ongoing** ESW/TA **Dialogue** Reduction Learning **Country-based GAC** strategy **Regional Engagement** TDLC/ TDLC/ on Global Issues **Joint CAS JICA-Net JICA-Net Training** joint V.C. joint Blended **Preparing for** by Moodle (Japan's e-Learning **Natural Disasters Experience**)



2. Supporting Growth and Building Capacity and TDLC Mainstreaming

EAP strategy TDLC's possible contribution ex.) Jakarta Floods Project Sustainable Growth **Capacity Building and Project Effective Poverty Ongoing Learning** Reduction **Country-based GAC Built** strategy **Find Fast Regional Engagement** CSO V.C. for **TDLC Blended** Track on Global Issues Engagement Dissemination e-Learning **Project** of Program "Climate **Preparing for** "eTransform Disaster Resilience Initiative" **Natural Disasters** Initiative"



TDLC's Challenges

How to secure development impact under three strategic pillars?

How to ensure real outreaching to the poverty?

How to prove its rationality to the sponsor?

